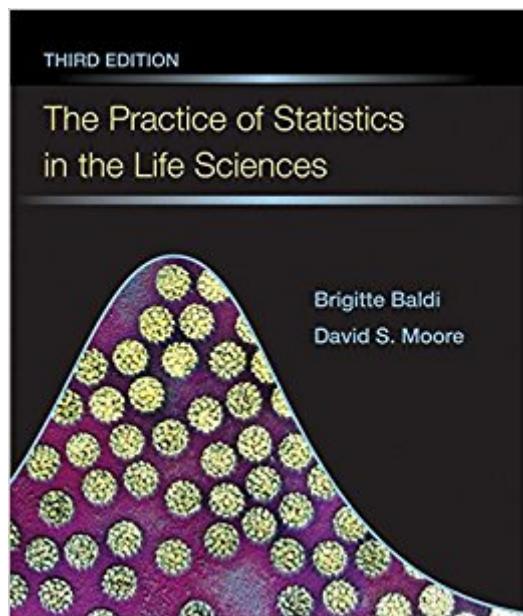


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# The Practice Of Statistics In The Life Sciences With CrunchIt/EESEE Access Card



## Synopsis

NOTE: This ASIN is text alone which automatically includes access to a different digital product; ESEEE. This remarkably engaging textbook gives biology students an introduction to statistical practice all their own. It covers essential statistical topics with examples and exercises drawn from across the life sciences, including the fields of nursing, public health, and allied health. Based on David Moore's *The Basic Practice of Statistics*, PSLS mirrors that #1 bestseller's signature emphasis on statistical thinking, real data, and what statisticians actually do. The new edition includes new and updated exercises, examples, and samples of real data, as well as an expanded range of media tools for students and instructors. What's in the LaunchPad Maximize Teaching and Learning with WebAssign Premium Macmillan Learning and WebAssign have partnered to deliver WebAssign Premium — a comprehensive and flexible suite of resources for your statistics for life science course. Combining the most widely used online homework platform with authoritative textbook content and Macmillan's esteemed Stattools, WebAssign Premium extends and enhances the classroom experience for instructors and students. Preview course content and sample assignments at [www.webassign.net/whfreeman](http://www.webassign.net/whfreeman).

## Book Information

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## Customer Reviews

Brigitte Baldi is a graduate of France's Ecole Normale Supérieure in Paris, France. In her academic studies, she combined a love of math and quantitative analysis with wide interests in the life sciences. She studied math and biology in a double major and obtained a Masters in molecular biology and biochemistry and a Masters in cognitive sciences. She earned her Ph.D. in

neuroscience from the Universite Paris VI studying multisensory integration in the brain and used computer simulations to study patterns of brain reorganization after lesion as a post-doctoral fellow at the California Institute of Technology. She then worked as a management consultant advising corporations before returning to academia to teach statistics. Dr. Baldi is currently a lecturer in the Department of Statistics at the University of California, Irvine. She is actively involved in statistical education. She was a local and later national advisor in the development of the statistics telecourse Statistically Speaking, replacing David Moore's earlier telecourse Against All Odds. She developed UCI's first online statistics courses and is interested in ways to integrate new technologies in the classroom to enhance participation and learning. She is currently serving as an elected member to the Executive Committee At Large of the section on Statistical Education of the American Statistical Association. David S. Moore is Shanti S. Gupta Distinguished Professor of Statistics, Emeritus, at Purdue University, USA, and was 1998 president of the American Statistical Association. He received his AB from Princeton and his PhD from Cornell, both in mathematics. He has written many research papers in statistical theory and served on the editorial boards of several major journals. Professor Moore is an elected fellow of the American Statistical Association and of the Institute of Mathematical Statistics and an elected member of the International Statistical Institute. He has served as program director for statistics and probability at the National Science Foundation. In recent years, Professor Moore has devoted his attention to the teaching of statistics. He was the content developer for the Annenberg/Corporation for Public Broadcasting college-level telecourse Against All Odds: Inside Statistics and for the series of video modules Statistics: Decisions through Data, intended to aid the teaching of statistics in schools. He is the author of influential articles on statistics education and of several leading texts. Professor Moore has served as president of the International Association for Statistical Education and has received the Mathematical Association of America's national award for distinguished college or university teaching of mathematics.

The 3 ring binder version does not fit any 3 ring binders as the book is 8.5x10" paper vs 8.5x11" paper. You'd think that a bunch of mathematicians could have figured that one out. So now I have loose leaf all over the place. It's also very pricey for no binding and the fact that I have no way to bind it!

A definite must is for sure. This kindle book makes things easier than having to carry the book all around campus. You can highlight and make notes in book. Also, even was able to create my own flashcards to test myself. THUMBS UP

One of the best introductory books for statistics I have read. Clear, concise and with nice illustrations.

Way to much to read, it just complicated a subject I have to concentrate to understand. I ended up dropping the class, hoping for a different instructor and a different book.

I had to download Kindle in order to access this e-text and it was a fast and easy process. I'm using this text for a class and it is fairly straight-forward, with helpful exercises. Although the exercises can usually be done by hand, it is also helpful to get some form of spreadsheet program (e.g. Microsoft Excel, Minitab, etc.)

Well written, chock full of amazing information. Highly recommended!

Very helpful and accessible

good

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